



Shorr Johnson Magnus
1831 Chestnut St
Ste 602
Philadelphia, PA 19103

Contract # 1365725

Schedule Dates 09/04/12-09/10/12

Advertiser Friends of Sherrod Brown (71746)

Agency Shorr Johnson Magnus (1504)

Product POLITICAL CANDIDATE (ns) (1186)

Brand Brown (32993)

Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

Buyer Name DETTORE,MIKE

Phone/Fax /

CPE N/A

Account Types National/Political Candidate Agency BRD

Billing Type Standard

Comments BROWN
JARED SALLES

Date Entered 08/30/12

Last Modified 08/30/12

Entered By Melody Margolin

CO-OP No

Headline # ECR09080533

Demo A35+R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$3,277.50

Net Total \$18,572.50

Sales Tax

Columbus (WISX)

By Broadcast Month

Sep. 2012 33

Grand Total: \$21,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/10/12-09/10/12	2	:30	6:58A- ABC-Good Morning America	2								2	\$375.00	\$750.00	Columbus (WISX)	GMA ABC	8/30/12
2.0	Normal Line / SPOT (2)	09/04/12-09/07/12	2	:30	6:58A- ABC-Good Morning America	1	1	1	1	1				4	\$550.00	\$2,200.00	Columbus (WISX)	GMA ABC	8/30/12
3.0	Normal Line / SPOT (3)	09/10/12-09/10/12	2	:30	4P- Judge Judy	2								2	\$500.00	\$1,000.00	Columbus (WISX)	JUDGE JUDY	8/30/12
4.0	Normal Line / SPOT (4)	09/04/12-09/07/12	2	:30	4P- Judge Judy	2	2	2	2	2				8	\$575.00	\$4,600.00	Columbus (WISX)	JUDGE JUDY	8/30/12
5.0	Normal Line / SPOT (5)	09/04/12-09/07/12	2	:30	7:28P- Access Hollywood	1	1	1	1	1				4	\$750.00	\$3,000.00	Columbus (WISX)	ACCESS HOLLYWOOD	8/30/12
6.0	Normal Line / SPOT (6)	09/10/12-09/10/12	2	:30	7:28P- Access Hollywood	1								1	\$750.00	\$750.00	Columbus (WISX)	ACCESS HOLLYWOOD	8/30/12
7.0	Normal Line / SPOT (7)	09/04/12-09/07/12	2	:30	11:01P- News-News on ABC6 at 11pm	1	1	1	1	1				4	\$800.00	\$3,200.00	Columbus (WISX)	NEWS	8/30/12
8.0	Normal Line / SPOT (8)	09/08/12-09/10/12	2	:30	11:01P- News-News on ABC6 at 11pm	1						1	1	3	\$800.00	\$2,400.00	Columbus (WISX)	NEWS	8/30/12
9.0	Normal Line / SPOT (9)	09/10/12-09/10/12	2	:30	11:35P- ABC-Nightline	1								1	\$750.00	\$750.00	Columbus (WISX)	ABC NIGHTLINE	8/30/12
10.0	Normal Line / SPOT (10)	09/04/12-09/07/12	2	:30	11:35P- ABC-Nightline	1	1	1	1	1				4	\$800.00	\$3,200.00	Columbus (WISX)	ABC NIGHTLINE	8/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Accepted-Station:

Date:

Date:

Comments: